

# **The Place of Fanworks and Doujinshi in Society: The New Modern Consumption of Media**

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# Terms & Definitions

- Fanwork
- Fanfiction
- Doujinshi
- Shoujo manga
- Boy's Love (BL) manga

# Ootsuka Eiji & Narrative Consumption

- Grand Narrative
- Small Narrative
- Narrative Consumption

# “Real” vs. “Counterfeit” & Concept of Value

- Canon
- Boy’s Love doujinshi

“If the commercial creator remains the ultimate authority on what qualifies as canon, and if fans continue to privilege canonical materials over fan-created materials, the cultural capital of fan works as a whole diminishes under the weight of what essentially amounts to content gatekeeping.”

-Hannah E. Dalhberg-Dodd, “The author in the postinternet age: Fan works, authorial function, and the archive”

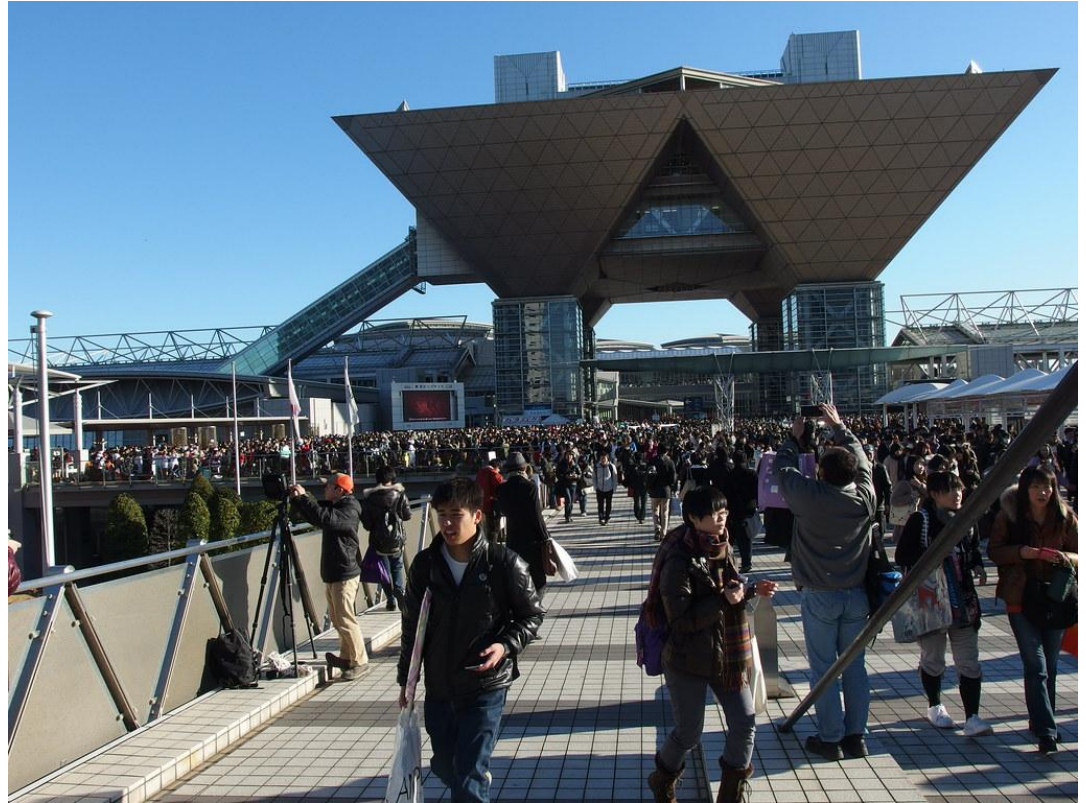
# Subversive BL

- Heterosexual male gaze
- Uke/semi dynamics
- Shoujo heroine



# Comiket

- Industry leaders
- 2009 stats
  - 560,000 participants
  - 35,000 exhibitors



# Infringement & Protection

- Japan
- USA
  - Fair use laws

# Sources

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